SARAH MAE CRANK

Relocating to Denver, CO | (307) 223-6944 | SarahCrank88@gmail.com
SarahMaeCrank.com | Github.com/SarahCrank88 | Linkedin.com/in/SarahMaeCrank

Senior Project Manager with a background in Marketing and Web Development.
Graduate of the Coding Bootcamp through the University of Central Florida.
Recognized as a proactive, resourceful, and persistent problem-solver and engaging leader.

TECHNICAL SKILLS

Web Development: Agile Development, Ruby on Rails, HTML5, CSS3, JavaScript, jQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js, ReactJS
Design: Adobe Photoshop, Adobe Illustrator, Adobe InDesign
Other: GitHub, Google Drive, Docs, Sheets, Ads, Smartsheet, Microsoft Office Suite, Trello, DaVinci, AMOS, and FLOW Project Management Software

EXPERIENCE

Feld Entertainment, Palmetto, FL
Senior Project Manager | February 2018 - Present
- Formulated and initiated an automated graphic design and development process for over 900 individual marketing assets, saving substantial time across multiple teams and improving client service capabilities.
- Single-handedly project manage web developers, graphic designers, and 3rd party vendors during creation and ideation of more effective content for Marvel Universe LIVE that includes a new website, print and digital marketing materials, social assets, broadcast materials, dynamic emails, and an updated logo.
- Lead teams in the development and execution of domestic and international marketing campaigns with brand teams representing 9 countries including France, South Africa, Puerto Rico, Mexico, China, Australia, and the United Kingdom.

Project Manager | June 2016 - February 2018
- Project managed the creation of marketing materials for over 200 domestic shows across 50 cities in the US by creating and maintaining project schedules and collaborating with promotional teams across the United States to ensure that marketing materials are effective, accurate, and conform to brand guidelines.
- Maintained brand guidelines for powerhouse brands that include Disney on Ice, Marvel Universe LIVE, Monster Jam, Supercross Live, Jurassic World Live Tour, Trolls the Experience, and Ringling Bros. & Barnum and Bailey.

Copy and Print Center, Laramie, WY
Assistant Manager & Marketing Coordinator | May 2014 - May 2016
- Developed multi-pronged and comprehensive marketing strategies that led to 20% revenue growth over quarter one of 2015.
- Cultivated relationships with key clients, vendors, and partners through customer satisfaction surveys, outreach, and excellent customer service.

EDUCATION

University of Central Florida | Coding Bootcamp | 2019
University of Wyoming | Bachelor of Science - Marketing | Music Minor | 2015

PROJECTS

Yelp Clone | nomster-sarah-crank.herokuapp.com | github.com/sarahcrank88/nomster
- A Yelp clone that integrates with the Google Maps API and includes features like user comments, star ratings, image uploading, and user authentication.
- Role: Web Developer
- Tools Used: GitHub, CodeEnvy, Bootstrap, Devise

2-Sided Marketplace | sarah-crank-flixter.herokuapp.com | github.com/sarahcrank88/flixter
- A two-sided, video-streaming marketplace platform that features credit card payment capabilities, user role management, complex user interfaces, and advanced database relationships.
- Role: Web Developer
- Tools Used: GitHub, CodeEnvy, Bootstrap, Devise

Test Driven Development | grammable-sarah-crank.herokuapp.com | github.com/sarahcrank88/grammable
- An Instagram clone that was built using industry-standard, test-driven development following numerous red/green/refactor cycles.
- Role: Web Developer
- Tools Used: GitHub, CodeEnvy, Bootstrap, Devise, Rspec, Factory Bot